



LEADERSHIP MANUAL

Revised: September 2019

The American Advertising Federation (AAF) is organized into fifteen districts for effective communication, representation and operation of the National Student Advertising Competition and the intermediate level of the American Advertising Awards.

District XI is comprised of the AAF-affiliated clubs and college chapters in the states of Alaska, Idaho, Montana, Oregon and Washington.



TABLE OF CONTENTS

CALENDAR

AAF and District XI events

PROGRAMS

Education:

NSAC; Ambassador Progam; AdStar Awards;
Distinguished Advertising Educator Award

District XI American Advertising Awards
Overview/deadlines

Club of the Year Competition Overview
Club Achievement Overview

ABOUT

AAF Overview

ROSTER

Connect/Resources

District XI Officer & Chairs

Professional Chapters & College Chapters

BY-LAWS

ARCHIVES

Past Governors

Silver Medal Recipients

NSAC First Place Teams

Enhancement Program Winners

Distinguished Educator Award Recipients

CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



CALENDAR OF EVENTS

DISTRICT XI EVENTS

District XI American Advertising Awards

March 2020

District XI Leadership Conference

September 14, 2019
Marriott Residence Inn
Boise, Idaho

National Student Advertising Competiton

April, 2020
Portland, Oregon

Adobe is the corporate sponsor for the 2020 National Student Advertising Competition. The District XI competition will be held in Portland.

AAF EVENTS

Western Region Leadership Conference

October 3-5, 2019
Sacramento, California

ADMERICA 2020

June, 2020
Palm Springs, California

Advertising Hall of Achievement

November 12, 2019
Chicago, Illinois

Advertising Hall of Fame

New York, New York

CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES





CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES

PROGRAMS



DISTRICT XI PROGRAMS

EDUCATION

National Student Advertising Competition

Each year, a corporate sponsor provides an assignment or case study outlining the history of its product and current advertising situation. The case study reflects a real world marketing challenge. Students must research the product and its competition, identify potential problem areas and devise a completely integrated campaign for the client. Each student team then "pitches" its campaign to a panel of judges.

The Structure of the NSAC Competitions. Each AAF college chapter can form an NSAC team on its campus. The AAF is divided into 15 geographical districts and based on their school location, student teams first compete at the district level, either in-person or virtually. The winning team(s) from each district then advances to the semi-finals, where NSAC teams compete for one of eight spots at the finals. The final round of competition is held during the annual AAF ADMERICA National Conference.

The District competition is conducted under the supervision of the NSAC coordinator. The District handles finding a hotel to lodge the competitors; a venue to hold the presentations; secures competition judges and arranges for meals that are included with the competition registration fee. The District purchases awards for each participant and trophies for the top places.

District XI Education Programs

Ambassador Program. In the thirteen competitions between 1983 and 1995, District XI teams missed placing among the top four teams nationally only four times. Then, in the nineteen competitions between 1996 and 2014, only **one** team from District XI placed among the top four.

In an attempt to reverse this trend, District XI created a program to send a student who has committed to next year's team to watch and report on winning trends and tactics of the national finals. This information is furnished to all District XI teams.

This program was designed to give the northwest team a competitive edge and to increase the chances of a District XI team reaching and placing in the national competition.

Each college chapter advisor may nominate one student to be considered for this opportunity. Candidates are interviewed during the District competition and the committee selects a recipient of the award.

AdStar Awards. Each year, the audience at the District competition votes on "audience choice" awards. Awards are given for criteria such as: Best Female/Male Presenter; Best Tagline; and Best Single Ad. Winners are announced at the NSAC awards banquet, usually by fellow competitors.

Distinguished Advertising Educator. From time to time, District XI has honored a distinguished advertising educator in the Northwest. The first award was given in 1985 to Bob Taber, at the time from the University of Oregon.

Nationally, AAF has a similar award. This award is intended to honor a senior individual (10 or more years of teaching experience) who has accomplished all of the criteria below to the benefit of the advertising industry over the course of his/her career. a) Teaching excellence and student advisement. b) Scholarly research, publications and/or professional experience. c) Active participation in local, regional or national professional advertising organizations and other services to the industry within academia and the community. Has contributed to the advancement of the advertising industry through involvement in professional organizations (e.g. AEJMC, AMA, AIGA, AAF, AEF, AAA, etc.)

CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



DISTRICT XI PROGRAMS

AMERICAN ADVERTISING AWARDS

District XI conducts the intermediate tier of American Advertising Awards judging each Spring. Entries awarded Gold or Silver ADDYs at their local competition are automatically advanced for judging, while markets such as Alaska and Oregon may directly enter the competition due to there being no local American Advertising Awards competition.

Clubs participating in the program pay \$10 per professional entry and \$4 per student entry received at the local competition. All Gold and Silver ADDY winners from the local competition advance automatically to district judging.

Direct entries are charged \$100 for Single entry, \$115 for campaign.

CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES

AMERICAN
ADVERTISING
AWARDS



DISTRICT XI PROGRAMS

CLUB OF THE YEAR

Contest imeframe

July 1 to June 30

Administrative

50 points - Paying District dues by February 1st (based on membership number as of January 1)

50 points - Submitting Club Board Rosters by September 1

20 points per call - Attending President Conference Calls

50 points/officer or chair - District Officer or Chair is member of your club

20 points - Club has Government Relations Chair

Meetings

100 points per attendee- Attending District Leadership Conference

50 points per attendee - Attending Western Region Meeting

20 points per attendee - Attending AAF National Conference

(Awarded points will be limited to a maximum of 5 attendees/meeting)

Club Achievement

50 points per book - Entering District Club Achievement Competition

Winning District Club Achievement Competition (varying points for 1st – 3rd)

20 points per monthly District Club Report submission

Membership percentage increase

20 points – 1%-5% growth

30 points – 5.1%-10% growth

40 points – 10.1-15% growth

50 points – 15% + growth

American Advertising Award entries percentage increase

20 points – 1%-5% growth

30 points – 5.1%-10% growth

40 points – 10.1-15% growth

50 points – 15% + growth

NOTE: Clubs must be in good financial standing with the District to win an award.

Award:

Winner of Club of the Year receives registration to Western Region conference and \$300.

CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



DISTRICT XI PROGRAMS

CLUB ACHIEVEMENT COMPETITION

Details are in the works.

CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



AMERICAN ADVERTISING FEDERATION

AAF DISTRICT XI

THE UNIFYING VOICE FOR ADVERTISING IN THE NORTHWEST

CALENDAR PROGRAMS

AAF

AAF

ROSTER

BY-LAWS

ARCHIVES



AMERICAN ADVERTISING FEDERATION (AAF)

“The Unifying Voice”

The American Advertising Federation (AAF), the nation’s oldest national advertising trade association, and the only association representing all facets of the advertising industry, is headquartered in Washington, D.C., and acts as the “Unifying Voice for Advertising.” The AAF also has 15 district operations, each located in and representing a different region of the nation. The AAF’s membership is comprised of nearly 100 blue chip corporate members comprising the nation’s leading advertisers, advertising agencies, and media companies; a national network of nearly 200 local federations, representing 40,000 advertising professionals, located in ad communities across the country; and more than 200 AAF college chapters, with over 6,500 student members. The AAF operates a host of programs and initiatives including the Advertising Hall of Fame, the American Advertising (ADDY®) Awards, the National Student Advertising Competition (NSAC), the Mosaic Center on Multiculturalism, and summer Ad Camps for high school students.

AAF Mission

The American Advertising Federation protects and promotes the well-being of advertising. We accomplish this through a unique, nationally coordinated grassroots network of advertisers, agencies, media companies, local advertising clubs and college chapters

Here’s what the AAF does:

- Brings members together to yield creative business solutions.
- Protects and promotes advertising at all levels of government through grassroots activities.
- Educates members on the latest trends in technology, creativity and marketing.
- Provides programs to assist local association volunteer leadership.
- Presents the industry with its future leaders.
- Honors advertising excellence.
- Promotes diversity in advertising by encouraging the recruitment of people of diverse cultures.
- Applies the communication skills of its members to help solve community concerns.

To accomplish our objectives, AAF initiatives include the following:

- ADMERICA! (AAF National Conference)
- Advertising Hall of Fame
- Advertising Hall of Achievement
- American Advertising (ADDY®) Awards
- Government Affairs Conference
- Mosaic Awards
- Mosaic Career Fairs
- Most Promising Minority Students Program
- Mosaic Principles & Practical Guidelines
- National Student Advertising Competition (NSAC)
- Thought Leadership Forum



CALENDAR PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



AMERICAN ADVERTISING FEDERATION (AAF)

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Connie Frazier, Chief Operating Officer
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AAF Members

Corporate: Corporate advertisers, media companies, advertising agencies and advertising service providers are welcome to join on the corporate level. Corporate membership benefits include protection of advertisers' rights at the federal, state and local levels, corporate member networking events, unique sponsorship opportunities, and recruitment opportunities of the nation's top advertising and marketing students.

Club: For individual advertising professionals, membership can be obtained through local affiliated advertising clubs and federations. Please contact your local club for details.

College Chapter: AAF's college-chapter program has 225 affiliated chapters throughout the United States and abroad. The program includes 7,500 undergraduate student members and more than 250 faculty advisers.

AAF Club Divisions

AAF local ad clubs are categorized by geographic location and membership size. These categories help to ensure that all local members are well- represented by delegates to AAF's national board of directors.

AAF local associations are categorized by size as follows:

- Division I - 500+ members
- Division II - 250 to 499 members
- Division III - 100 to 249 members
- Division IV - under 100 members
- Division V - Ad 2 Clubs (regardless of membership size)

Each division is represented by a delegate to the AAF national board of directors. Through these delegates, local ad clubs have a voice in national policy and decisions.

CALENDAR PROGRAMS

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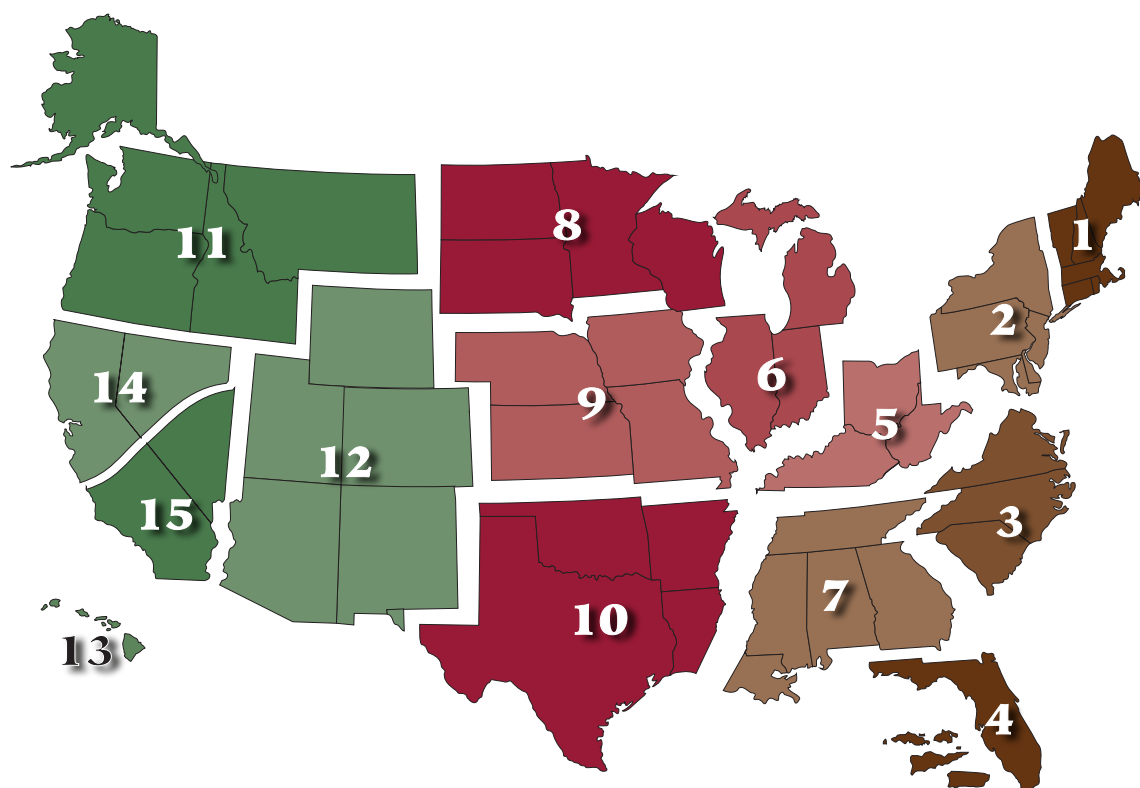
ROSTER

BY-LAWS

ARCHIVES



AMERICAN ADVERTISING FEDERATION (AAF)



AAF DISTRICTS

The AAF map is broken down into 15 multi-state districts. Each district elects a district governor to serve on the AAF Council of Governors (COG). Members of the COG also serve on the AAF board of directors, representing the interests and concerns of local ad club members.

AAF districts serve another vital role: They set the framework for well-known industry programs like the American Advertising (ADDY®) Awards and the National Student Advertising Competition (NSAC). In each program, district-wide competitions yield top contenders, who then advance on to a national round.

District 1 = Maine, Vermont, New Hampshire, Massachusetts, Rhode Island, Connecticut

District 2 = New York, Pennsylvania, New Jersey, Maryland, Delaware, District of Columbia

District 3 = Virginia, North Carolina, South Carolina

District 4 = Florida, U.S. Virgin Islands, Puerto Rico

District 5 = Ohio, West Virginia, Kentucky

District 6 = Illinois, Indiana, Michigan

District 7 = Tennessee, Georgia, Alabama, Mississippi, Southeast Louisiana

District 8 = North Dakota, South Dakota, Minnesota, Wisconsin

District 9 = Nebraska, Kansas, Iowa, Missouri

District 10 = Texas, Oklahoma, Arkansas, Northwest Louisiana

District 11 = Washington, Oregon, Idaho, Montana, Alaska

District 12 = Wyoming, Colorado, Utah, Arizona, New Mexico

District 13 = Hawaii

District 14 = Northern California, Northern Nevada

District 15 = Southern California, Southern Nevada

CALENDAR PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES





CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES

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resource.districtxi-aaf.org (DXImember | 11Horn)
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CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



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Idaho Falls Advertising Federation
Lewis-Clark Valley Advertising Federation
Pocatello Advertising Federation

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Brigham Young University | Idaho
Idaho State University
University of Idaho

Montana

Montana State University

Oregon

University of Oregon

Washington

AAF Seattle
AAF Spokane

Washington State University

CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



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CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



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CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



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CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



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CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



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CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



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CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



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CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES



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CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES





CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES

BY-LAWS



BY-LAWS

BY-LAWS FOR AMERICAN ADVERTISING FEDERATION DISTRICT XI

*As approved at Annual Meeting April 20, 1979 and amended**

ARTICLE I

NAME. The name of this organization shall be the Eleventh District of the American Advertising Federation.

ARTICLE II

PURPOSE. The purpose of the Eleventh District of the American Advertising Federation is to provide leadership within the District, and through the efforts of its members:

- To support the activities and goals of the American Advertising Federation as outlined in AAF By-Laws;
- To further the development of advertising Clubs and Federations within the District;
- To lend support to the District's advertising Clubs and Federations;
- To maintain liaison with the District's AAF Corporate Members;
- To promote confidence in advertising; and,
- To support just and equitable legislation between the Clubs and Federations of the District and other phases of marketing.

ARTICLE III

MEMBERSHIP. Active Members shall consist of advertising Clubs/ Federations within the geographical boundaries of the District (states of Alaska, Idaho, Montana, Oregon, Washington, and Canadian Provinces of Alberta and British Columbia) which hold valid charters from the American Advertising Federation.

Corporate Members shall consist of firms within the geographical boundaries of the District which hold valid Corporate Memberships in the American Advertising Federation.

Collegiate Members shall consist of College Chapters within the geographical boundaries of the District which hold valid charters from the American Advertising Federation.

ARTICLE IV

DUES. All Clubs and Federations shall remit District dues of \$3.00 yearly per member based on membership as of January 1 and annually thereafter. Ad2 Club/Federation dues will be assessed \$2.00 per member. All dues must be paid in full 60 days prior to the Annual Meeting in order to vote.

District dues for Corporate Members and Collegiate Members will not be assessed, unless otherwise approved by the Board of Directors.



CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES

BY-LAWS

The Board of Directors may suspend from membership any member for non-payment of dues, reinstating that member by a majority vote when delinquent dues have been paid.

DISBURSEMENTS. Disbursement of funds shall be at the discretion of the Executive Committee, which shall also serve as the Finance Committee. All checks shall be signed either by the Treasurer, the Governor, the Governor-Elect or the Lieutenant Governor, after approval by the Board of Directors. All officers signing checks shall be bonded at the District's expense.

No officer or member of the Board shall receive remuneration other than travel expenses to attend official District and AAF meetings, following a full accounting made to the Board of Directors of all expenses.

ARTICLE V

GOVERNING BODY.

BOARD OF DIRECTORS. The governing body of the Eleventh District of the AAF shall be a Board of Directors consisting of the Officers of the District and the President of each Club/Federation in the District or their appointed representative.

OFFICERS. The Executive Committee will consist of the elected Officers of the District including the Governor, a Governor-Elect (in even-numbered years), the Treasurer, the Secretary and a past Governor, plus a Lieutenant Governor from each State/Province in the District with at least one active member. These officers will be elected by the accredited delegates of the member Clubs/ Federations at the business session of the Annual Meeting of the District. The Governor-Elect shall be elected in even numbered years to take office as Governor in odd numbered years.

EX-OFFICIO: The Immediate Past Governor of the Eleventh District and the predecessor shall also serve on the Board of Directors as Ex-officio members. They shall have voting privileges.

Members of District XI elected to National or Regional offices of AAF shall serve on the Board of Directors as Ex-officio members without voting privileges.

A member of the Board of Directors may qualify for more than one position on the Board, provided each person may cast and have counted only one vote.

ARTICLE VI

DUTIES OF OFFICERS.

The following are the duties of the District Governor:

- To communicate regularly with members of the District Board of Directors asking for their cooperation and advice for the furtherance of the work of the District;
- To visit as many advertising Clubs/Federations within the District as possible, and otherwise keep in touch



CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES

BY-LAWS

with the work of these groups;

- To encourage and foster the organization of new Clubs/Federations in the District in cooperation with the Regional and National officers of the AAF;
- To appoint all District Committee Chairmen;
- To preside at all meetings of the Board of Directors and meetings of the District; and,
- To maintain a liaison between the AAF, active and company members of District XI and to attend key meetings of the AAF to actively represent the best interests of AAF members in District XI.

The following are the duties of the Governor-Elect:

- To assume the duties of the District Governor in his/her absence;
- To perform such other duties as may be assigned to him/her by the Governor and Board of Directors;
- To attend all meetings of the Board of Directors and meetings of the District; and,
- To attend key meetings of the AAF.

The following are the duties of the Lieutenant Governors:

- To assume the duties of the District Governor or Governor-Elect in their absence. The Lieutenant Governor to preside will be elected by those Board Members in attendance at the meeting or those remaining in office in the event of disability or death;
- To assist in the organization and development of new Clubs and Federations in the District.
- To assist in the guidance of District committee activity and in the development of new projects for the Clubs/Federations in the District;
- To assist in the planning and preparation for the District meetings;
- To assist in the development of all District plans and the operation of District projects; and,
- To attend all official meetings of the Board of Directors and District.

The following are the duties of the Secretary:

- To keep the minutes of all meetings of the Board of Directors and of the District;
- To assist the Governor in carrying on correspondence; and,
- To perform such other duties as may be assigned to him/her by the Governor and Board of Directors.

The following are the duties of the Treasurer:

- To take charge of all funds collected by the District and make a full report of all receipts and disbursements to the Governor and the Board of Directors when requested, but at least annually;
- To receive and disburse funds at the direction of the Executive Committee; and,
- To perform such other duties, as may be assigned to him/her by the Governor and the Board of Directors.

ARTICLE VI

DUTIES OF OFFICERS.

The following are the duties of the District Governor:

- To communicate regularly with members of the District Board of Directors asking for their cooperation and advice for the furtherance of the work of the District;
- To visit as many advertising Clubs/Federations within the District as possible, and otherwise keep in touch



CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

ARCHIVES

BY-LAWS

with the work of these groups;

- To encourage and foster the organization of new Clubs/Federations in the District in cooperation with the Regional and National officers of the AAF;
- To appoint all District Committee Chairs and to fill vacancies on the Executive Committee subject to approval by the Officers of the District;
- To preside at all meetings of the Board of Directors and meetings of the District; and,
- To maintain a liaison between the AAF and members of District XI and to attend key meetings of the AAF to actively represent the best interests of AAF members in District XI.

The following are the duties of the Governor-Elect:

- To assume the duties of the District Governor in his or her absence;
- To perform such other duties as may be assigned by the Governor and the Board of Directors;
- To attend all meetings of the Board of Directors and meetings of the District; and,
- To attend key meetings of the AAF to represent the best interests of AAF members in District XI.

The following are the duties of the Lieutenant Governors:

- To assume the duties of the District Governor or Governor-Elect in their absence. The Lieutenant Governor to preside will be elected by those Board Members in attendance at the meeting or those remaining in office in the event of disability or death;
- To assist in the organization and development of new Clubs and Federations in the District.
- To assist in the guidance of District committee activity and in the development of new projects for the Clubs/Federations in the District;
- To assist in the planning and preparation for the District meetings;
- To assist in the development of all District plans and the operation of District projects; and,
- To attend all official meetings of the Board of Directors and District.

The following are the duties of the Secretary:

- To keep the minutes of all meetings of the Board of Directors and of the District;
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- To perform such other duties as may be assigned by the Governor and the Board of Directors.

The following are the duties of the Treasurer:

- To take charge of all funds collected by the District and make a full report of all receipts and disbursements to the Governor and the Board of Directors when requested, but at least annually;
- To receive and disburse funds at the direction of the Executive Committee; and,
- To perform such other duties, as may be assigned by the Governor and the Board of Directors.

ARTICLE VII

TERM OF OFFICE. The term of the Officers and Directors of the District shall be for one year, beginning July 1 and ending June 30, or until their successors are elected and have qualified. The term of the Governor shall be two years, or until a successor has been elected and qualified.

CALENDAR

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BY-LAWS

ARCHIVES



BY-LAWS

ARTICLE VIII

MEETINGS.

BOARD OF DIRECTORS. The District Board of Directors shall hold business meetings at the call of the District Governor, or upon a call approved by any three members of the Board of Directors. Such meetings shall be proceeded by two weeks notice to all Board Members and the call shall include an agenda listing subjects to be discussed.

A majority of the Board of Directors shall be present at any called Board Meeting to constitute a quorum for the transaction of business.

The District Board of Directors may vote by mail, including electronic, provided that no proposition shall be declared to have been carried until it shall have received a majority of the votes of all members of the Board.

ANNUAL MEETING. There shall be an Annual Meeting of the District to be held in a place designated by the Annual Meeting assembled or by the Board of Directors no less than 120 days prior to the time determined by the Board of Directors.

CONDUCT OF BUSINESS. The business of all District meetings shall be conducted according to Roberts Rules of Order, except where otherwise provided by the By-Laws.

ARTICLE IX

SELECTION OF A CITY FOR ANNUAL MEETINGS. The site for the Annual Meeting will rotate between the various States/Provinces of the District. The Governor shall appoint a Site Selection Committee from among members of each state to consider possible sites within the states that have active clubs and nominate one city. Site selection shall be subject to confirmation by the meeting delegates at the business session of the Annual Meeting assembled, unless the Board of Directors shall recommend alternate sites out of the District's boundaries, which shall also be subject to approval by the Annual Meeting assembled.

ARTICLE X

DISTRICT ACTIVITIES. The District Governor may appoint Chairs, subject to the approval of the Executive Committee, for such activities as shall be needed to advance the interests of the District, including:

Governmental Affairs
Education
Awards/Recognition
Club Activities/Coordination
Club Organization
Corporate Membership

CALENDAR

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BY-LAWS

ARCHIVES



BY-LAWS

ARTICLE XI

NOMINATING COMMITTEE. The District Governor shall name a Nominating Committee Chair from among the past Governors of the District not seeking election to a District office at least ninety (90) days prior to the Annual Meeting. The Nominating Committee Chair shall appoint a committee of three to five members from Clubs/Federations in good standing.

The Governor, or Governor-Elect in odd-numbered years, may present a slate of recommended candidates to the Nominating Committee Chair at least (60) days prior to the Annual Meeting. The Nominating Committee shall qualify all candidates and name a minimum of one person for each office in the Eleventh District.

The Nominating Committee Chair shall present the nominations to the Board of Directors at least thirty (30) days prior to the Annual Meeting.

A representative of the Nominating Committee shall present the nominations to the delegates at the Annual Meeting. Additional nominations may be made from the floor. The representative of the Nominating Committee shall supervise the selection of officers at the Annual Meeting of the Eleventh District of AAF.

ARTICLE XII

REPRESENTATION AT ANNUAL MEETING. Each Club/Federation in good standing is entitled to three (3) delegates and three (3) votes at the Annual Meeting of the District. Each delegate may cast only one vote and each delegate must be present for that delegate's vote to be cast.

ARTICLE XIII

FISCAL YEAR. The fiscal year of District XI shall extend from July 1 - June 30.

ARTICLE XIV

AMENDMENTS TO THE BY-LAWS. The By-Laws may be amended by a three-fourths vote of the accredited delegates in attendance at the business session of the Annual Meeting of District XI.

(For records of Amendments, refer to minutes of the Annual Meeting: 1986 Yakima, 1987 Spokane, 1991 Seattle, 1997 Anchorage, 1999 Boise, 2001 Spokane and 2008 Central Oregon)

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District XI Past Governors:

2009-present	Christal Gammill	Boise Advertising Federation
2007-2009	Johna Wilcox	Great Falls Advertising Federation
2005-2007	Jackie Peterson	Ad Club Seattle
2003-2005	Chris Hale	Advertising Federation of Central Oregon
2001-2003	Patti Cody	Portland Advertising Federation (Ad2 Portland)
1999-2001	Rik Shiiki	Portland Advertising Federation (Ad2 Portland)
1997-1999	Ed Johnson	Seattle Advertising Federation (Ad2 Seattle)
1995-1997	Patti Cody	Portland Advertising Federation (Ad2 Portland)
1993-1995	Jo Lamey	Billings Advertising Federation
1989-1991	Gloryvette Lichtman	Mid Oregon Ad Club
1987-1989	Teri Little	Spokane Advertising Federation
1985-1987	Jay Egan	Great Falls Advertising Federation
1982-1985	Tim Pace	Boise Advertising Federation
1981-1982	Ric Trent	Seattle Advertising Federation
1979-1981	Earle Baker	Portland Advertising Federation
1977-1979	Jay Bratton	Seattle Advertising Federation
1975-1977	Rosemary White	Portland Advertising Federation
1973-1975	Warren Norden	Billings Ad Club
1971-1973	Ken Degerness	Spokane Advertising Federation
1970-1971	Jack Ehrig	Seattle Advetising Federation

Silver Medal Recipients

2019	Chris Hale	Oregon
2007	Mary-beth Bradley	Washington
1999	Bob Taber	Oregon
1997	Carla Armentrout	Idaho
1995	Stu Kingsley	Alaska
1993	Mimi Kirsch	Washington
1993	Jay Egan	Montana
1993	Gloryvette Lichtman	Oregon
1991	Patti Cody	Oregon
1989	Teri Little	Washington
1988	Mick Scott	Oregon
1986	Rik Shiiki	Oregon
1985	Tim Pace	Idaho

District XI Western Region Leadership Conference Host Cities

2018	Seattle, Washington	The Motif	September 27-29, 2018
2013	Boise, Idaho	The Grove Hotel	September 26-28, 2013
2008	Bend, Oregon	Seventh Mountain Resort	September 18-20, 2008
2003	Spokane, Washington	Ridpath Hotel	September 19-20, 2003

CALENDAR

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BY-LAWS

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National Student Advertising Competition District Representatives

YEAR	SCHOOL	NATIONAL CLIENT	COMPETITION CITY	NATIONAL PLACE	FINALS
2019	University of Oregon	Weinerschnitzel	Boise, Idaho		
2018	Montana State University	Ocean Spray	Seattle, Washington	Judge's Choice Award	Top 8
2017	Montana State University	Tai Pei Frozen Entrees	Portland, Oregon		
2016	Idaho State University	Snapple	Bozeman, Montana		
2015	University of Oregon	Pizza Hut	Boise, Idaho	First	Top 8
2014	University of Idaho	Mary Kay	Eugene, Oregon	(first year only eight teams advance to National)	
2013	University of Idaho	Glidden	Boise, Idaho		
2012	Portland State University	Nissan	Boise, Idaho		
2011	Brigham Young University Idaho	JC Penney	Boise, Idaho		
2010	University of Oregon	State Farm	Boise, Idaho		
2009	Portland State University	The Century Council	Spokane, Washington		
2008	University of Oregon	AOL	Portland, Oregon		
2007	Portland State University	Coca-Cola	Portland, Oregon		
2006	University of Oregon	Postal Vault	Yakima, Washington		
2005	Portland State University	Yahoo!	Boise, Idaho		
2004	Portland State University	Visit Florida	Great Falls, Montana		
2003	Boise State University	Toyota	Central Oregon		
2002	University of Oregon	Bank of America	Anchorage, Alaska	Second	
2001	University of Oregon	DaimlerChrysler	Spokane, Washington		
2000	University of Oregon	The New York Times	Portland, Oregon		
1999	University of Idaho	Toyota	Boise, Idaho		
1998	Portland State University	Hallmark	Billings, Montana		
1997	Washington State University	Pizza Hut	Anchorage, Alaska		
1996	University of Idaho	Red Cross	Yakima, Washington		
1995	University of Idaho	Neon	Eugene, Oregon	Second	
1994	University of Oregon	Kodak	Boise, Idaho		
1993	University of Oregon	Saturn	Helena, Montana	Fourth	
1992	University of Montana	Visa	Anchorage, Alaska	First	
1991	University of Montana	American Airlines	Seattle, Washington		
1990	University of Montana	Hearst Corporation	Portland, Oregon		
1989	Washington State University	Kelloggs	Boise, Idaho	Fourth	
1988	University of Oregon	Nestle	Billings, Montana	First	
1987	University of Washington	Chevrolet	Spokane, Washington	Second	
1986	University of Oregon	Levi Strauss	Yakima, Washington	Second	
1985	University of Oregon	Burger King	Eugene, Oregon	Third	
1984	University of Oregon	Tandy/Radio Shack	Boise, Idaho	(first year held in conjunction with District Conference)	
1983	University of Oregon	Maxwell House	Portland, Oregon	Second	
1982	University of Oregon	Corning Glass Works			
1981	University of Washington	Coors			
1980	Washington State University	Nabisco			
1979	Washington State University	Wella Balsam			
1978	Washington State University	Sprite		Fourth	
1977	University of Washington	Frito Lay			
1976	Washington State University	Toyota		Third	

CALENDAR

PROGRAMS

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ROSTER

BY-LAWS

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Ambassador Program Representatives

2019	Zachary Gaumé - Idaho State University	Hollywood, Florida
2018	Shanna Skousen - Brigham Young University Idaho	Chicago, Illinois
2017	Rachel Benner - University of Oregon	New Orleans, Louisiana
2016	James McAndrew - University of Oregon	Anaheim, California
2015	Jesse Fortenberry - Brigham Young University Idaho	Las Vegas, Nevada
2014	Andrew Baker - Montana State University	Boca Raton, Florida
2013	Sydney Madge - University of Oregon Miguel Felix - Idaho State University	Phoenix, Arizona
	<i>Other returning students in attendance:</i>	
	Michael Cullen, Taylor Williams - University of Idaho	
	Spencer Adrian - University of Oregon	Phoenix, Arizona
2012	Cathriona Smith - University of Oregon Krista Voyvodic - Washington State University	Austin, Texas

CALENDAR

PROGRAMS

AAF

ROSTER

BY-LAWS

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Annual Conference / Annual Meeting Sites

2016	Via conference call				
2015	Boise, Idaho	Hampton Inn			
	<i>Held on August 14, 2015 in conjunction with District XI Leadership Conference</i>				
2014	Boise, Idaho	Hampton Inn			
	<i>Held on August 2, 2014 in conjunction with District XI Leadership Conference</i>				
2013	Boise, Idaho	Grove Hote			
	<i>Held on July 13, in conjunction with District XI Leadership Conference</i>				
2012	Boise, Idaho	Grove Hotel			
	<i>Held on July 12, 2012 in conjunction with District XI Leadership Conference</i>				
2011	Boise, Idaho	Hampton Inn			
	<i>Held on October 29, 2011 in conjunction with a District XI Board of Directors Meeting</i>				
2010	Boise, Idaho	Hampton Inn			
	<i>Held on October 9, 2010 in conjunction with a District XI Board of Directors Meeting</i>				
2009	Conference Call	via conference call			
	<i>Annual Meeting held on November 9, 2009</i>				
2008	Central Oregon	Seventh Mountain Resort			
	<i>Annual Meeting held on September 20, 2008 at Western Region Leadership Conference</i>				
2008	Portland, Oregon	Sheraton Portland Airport			
	<i>NSAC only</i>				
2007	Portland, Oregon	Sheraton Portland Airport			
	<i>Last year Annual Meeting held in conjunction with Spring Conference</i>				
2006	Yakima, Washington	Red Lion			
2005	Boise, Idaho	Doubletree Riverside	1989	Boise, Idaho	Riverside Hotel
2004	Great Falls, Montana	Heritage Inn	1988	Billings, Montana	
2003	Central Oregon	Sunriver	1987	Spokane, Washington	
2002	Anchorage, Alaska	Anchorage Hilton	1986	Yakima, Washington	
2001	Spokane, Washington		1985	Eugene, Oregon	Valley River Inn
2000	Portland, Oregon		1984	Boise, Idaho	Riverside Hotel
1999	Boise, Idaho		1983	Great Falls, Montana	Heritage Inn
1998	Billings, Montana		1982	Spokane, Washington	
1997	Anchorage, Alaska		1981	Seattle, Washington	
1996	Yakima, Washington		1980	Portland, Oregon	
1995	Eugene, Oregon	Valley River Inn	1979	Boise, Idaho	Riverside Hotel
1994	Boise, Idaho		1978	Great Falls, Montana	Heritage Inn
1993	Helena, Montana		1977	Spokane, Washington	Ridpath Hotel
1992	Anchorage, Alaska		1976	Seattle, Washington	Westin Hotel
1991	Seattle, Washington		1975	Portland, Oregon	Benson Hotel
1990	Portland, Oregon		1974	Boise, Idaho	

CALENDAR

PROGRAMS

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ROSTER

BY-LAWS

ARCHIVES

